

LEON*

Magazine for Artistic Gymnastics, Rhythmic Gymnastics,
Trampoline and Acrobatic

Media Facts 2018

advertising rates 22/2018

Size of advertisements	Price (Euro)	Format
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cover pages (colour)

4 th page (back cover)	950,- €	DIN A 4 (210 x 297 mm)
3 th page	850,- €	DIN A 4

inside the magazine (colour)

1/1	790,- €	170X250 mm (width x height) or full size
1/2	450,- €	170 x 120 mm or 85 x 250
1/3	350,- €	170 x 80
1/4	250,- €	80 x 120 or 170 x 55
1/8	150,- €	80 x 60 or 55 x 85
supplement	550,- € (till 20 g)	A-4-Format, till 20g (others on demand)
Business link on homepage	half year: 300,- € one year: 500,- €	www.LEON-magazin.de

discounts: booking one year (6 issues): 10 %
booking half year (3 issues) 5 %

15 % additional costs if you send non-digitalised advertisements (for instance prints) and for laying out your advertisements.

Technical facts:

format of magazine: DIN A 4 (210 x 297 mm), face: 170 x 250 mm
width of column: 55 mm (outside) and 80 mm (inside)
print: Offset, screen till 60th
file transfer: by PDF print files
language: German
edition: 1900 copies (ca. 7.000 readers)
subscribers: 1700, especially in Germany, but also some readers in Switzerland, Austria, Japan and USA.
readers: Sportsmen in Artistic Gymnastics, Rhythmic Gymnastics, Trampoline and Acrobatic; coaches, judges, the managers in sportclubs, the German Gymnastics Federation (DTB) and the 20 national federations of Germany.

issue come out deadline for ads main subjects / events in 2018

01	15. February	28. January	Parkour, Event calendar 2018
02	12. April	18. March	World Cup Stuttgart
03	14. June	28. May	ECh RG, WCh ACR, ECh TRA
04	28. August	13. August	ECh Artistic Gym. Men and Women
05	16. October	28. September	WCh RG, German Championships AG
06	13. December	23. November	WCh Art. Gym., WCh TRA, WC Cottbus