

LEON*

Magazine for Artistic Gymnastics, Rhythmic Gymnastics,
Trampoline and Acrobatic

Media Facts 2019

advertising rates 23/2019

Size of advertisements	Price (Euro)	Format
------------------------	--------------	--------

cover pages (colour)

4 th page (back cover)	950,- €	DIN A 4 (210 x 297 mm)
3 th page	870,- €	DIN A 4

inside the magazine (colour)

1/1	820,- €	170X250 mm (width x height) or full size
1/2	470,- €	170 x 120 mm or 85 x 250
1/3	350,- €	170 x 80
1/4	250,- €	80 x 120 or 170 x 55
1/8	150,- €	80 x 60 or 55 x 85
supplement	590,- € (till 20 g)	A-4-Format, till 20g (others on demand)
Business link on homepage	half year: 500,- € one year: 700,- €	Please look at the homepage: www.LEON-magazin.de

discounts: booking one year (6 issues): 10 %
booking half year (3 issues) 5 %

15 % additional costs if you send non-digitalised advertisements (for instance prints) and for laying out your advertisements.

Technical facts:

format of magazine:	DIN A 4 (210 x 297 mm),	face: 170 x 250 mm
width of column:	55 mm (outside) and 80 mm (inside)	
print:	Offset, screen till 60 th	
file transfer:	by PDF print files	
language:	German	
edition:	1800 copies (ca. 5.000 readers)	
subscribers:	1500, especially in Germany, but also some readers in Switzerland, Austria, Japan and USA.	
readers:	Sportsmen in Artistic Gymnastics, Rhythmic Gymnastics, Trampoline and Acrobatic; coaches, judges, the managers in sportclubs, the German Gymnastics Federation (DTB) and the 20 national federations of Germany.	

issue come out deadline for ads main subjects / events in 2019

01	14. February	25. January	US gymnastics / Event calendar 2019
02	30. April	08. April	ECh Artistic Gym. / World Cup Stuttgart
03	20. June	31. May	ECh Rhythm. Gym. / ECh Aerobic
04	22. August	02. August	European Games / Germ. Championships
05	29. October	07. October	WCh Artistic Gym. / WCh Rhythm. Gym.
06	13. December	20. November	WCh TRA / ECh ACR / World Cup Cottbus